

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
KANSAS	2,477,574	2,688,418	2,724,736	2,786,150
MEDIAN AGE (YRS)	-----	35.2	35.7	36.3
HISPANICS (ANY RACE)		188,252	204,493	231,687
STATE'S PERCENTAGE		7.00%	7.51%	8.32%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	2,313,944	2,328,739	2,359,339
STATE'S PERCENTAGE	86.07	85.47	84.68
MEDIAN AGE (YRS)	36.8	37.5	38.5
BLACK/AFRICAN-AMERICAN	154,198	160,277	164,807
STATE'S PERCENTAGE	5.74	5.88	5.92
MEDIAN AGE (YRS)	28.6	28.9	29.6
AMERICAN INDIAN/NATIVE	24,936	26,495	28,460
STATE'S PERCENTAGE	0.93	0.97	1.02
MEDIAN AGE (YRS)	28.3	28.0	27.9
ASIAN	46,806	50,451	56,584
STATE'S PERCENTAGE	1.74	1.85	2.03
MEDIAN AGE (YRS)	29.6	30.2	31.7
HAWAII/PACIFIC ISLANDER	1,313	1,370	1,521
STATE'S PERCENTAGE	0.05	0.05	0.05
MEDIAN AGE (YRS)	26.6	27.0	27.4
OTHER	90,725	98,452	111,212
STATE'S PERCENTAGE	3.37	3.61	3.99
MEDIAN AGE (YRS)	23.3	23.9	24.7

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	375,083	374,436
SUBURBAN	1,467,183	1,521,426
RURAL	882,470	890,288

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KANSAS: EXPENDITURES

Transportation and Marketing

INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$45,339	-----	
PER CAPITA	\$23,035	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$41,887,754,000	\$52,286,363,000	24.82%
FOOD AT HOME TOTAL	\$4,882,196,900	\$5,527,343,500	13.21%
FOOD AWAY FROM HOME TOTAL	\$4,316,094,600	\$5,333,620,800	23.58%
FOOD AS % OF TOTAL EXPENDITURES	21.96%	20.77%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$913,297,200	\$1,044,702,200	14.39%
FISH & SEAFOOD PRODUCTS	\$87,819,800	\$100,244,500	14.15%
FRUITS & VEGETABLES	\$515,268,100	\$575,832,700	11.75%
DAIRY PRODUCTS	\$534,392,100	\$602,654,400	12.77%
BAKERY PRODUCTS	\$533,178,300	\$584,865,200	9.69%
CEREALS & PRODUCTS	\$270,766,600	\$312,135,100	15.28%
PREPARED FOODS	\$822,438,100	\$941,079,200	14.43%
JUICES	\$120,894,900	\$135,603,000	12.17%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$298,463,700	\$407,027,100	36.37%
FAST FOOD	\$129,009,400	\$170,462,100	32.13%
FULL SERVICE	\$169,454,200	\$236,565,000	39.60%
LUNCH	\$1,063,548,500	\$1,307,430,700	22.93%
FAST FOOD	\$645,076,600	\$772,679,400	19.78%
FULL SERVICE	\$418,471,900	\$534,751,300	27.79%
DINNER	\$1,549,884,800	\$1,954,641,800	26.12%
FAST FOOD	\$625,777,500	\$753,544,900	20.42%
FULL SERVICE	\$924,107,300	\$1,201,096,900	29.97%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$865	\$963	11.33%
POULTRY	\$227	\$255	12.33%
EGGS	\$37	\$40	8.11%
FISH & SEAFOOD			
FRESH	\$43	\$47	9.30%
FROZEN	\$28	\$33	17.86%
CANNED	\$12	\$13	8.33%
FRUITS / VEGETABLES			
FRESH	\$329	\$361	9.73%
CANNED	\$81	\$91	12.35%
FROZEN	\$59	\$61	3.39%
OTHER	\$19	\$18	-5.26%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$171	\$184	7.60%
CHEESE	\$138	\$145	5.07%
ICE CREAM	\$79	\$87	10.13%
BUTTER / MARGARINE	\$42	\$51	21.43%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$391	\$419	7.16%
COOKIES	\$73	\$77	5.48%
CRACKERS	\$41	\$43	4.88%
CEREALS & PRODUCTS			
CEREALS	\$151	\$162	7.28%
PASTA PRODUCTS	\$42	\$49	16.67%
FLOUR & MIXES	\$41	\$49	19.51%
RICE	\$23	\$28	21.74%
PREPARED FOODS			
SNACKS/CHIPS	\$141	\$164	16.31%
JUICES	\$115	\$125	8.70%
FROZEN/PREP. OTHER	\$114	\$133	16.67%
SOUPS	\$65	\$75	15.38%
SAUCES & GRAVIES	\$59	\$59	0.00%
BABY FOOD	\$45	\$50	11.11%
FROZEN MEALS	\$42	\$48	14.29%
NUTS	\$32	\$34	6.25%
SALADS	\$24	\$29	20.83%

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